

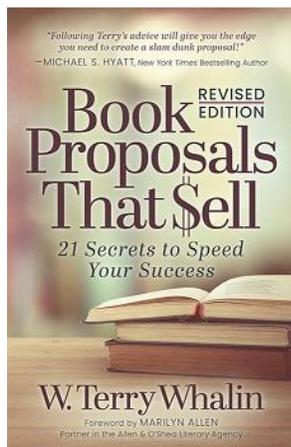
Hello!

I would very much like to be able to check this book out of your library.

I have asked the publisher to provide the details for your review.

If this book meets with your approval, please consider purchasing it for your location so I can check it out.

Thank you!



Book Proposals That Sell

21 Secrets to Speed Your Success
by W. Terry Whalin

About the Book

Writing a book? In the beginning stages, most people start with a blank page and write their entire manuscript. This approach is backwards. A mysterious document called a proposal contains many elements that never appears in a manuscript—yet critical to publishing executives who make the decision about publishing or rejecting an author's project. In *Book Proposals That Sell*, Terry reveals 21 secrets to creating a book proposal that every author needs in order to create one that sells. The proposal is your business plan and every author needs to create a proposal even if they self-publish.

About the Author

W. Terry Whalin has worked both sides of the editorial desk—as an editor and a writer. He worked as a magazine editor, and his magazine work has appeared in more than 50 publications. A former literary agent, Terry is an Acquisitions Editor at Morgan James Publishing. He has written more than 60 books through traditional publishers in a wide range of genres. Several of Terry's books have sold over 100,000 copies. Terry lives near Denver, Colorado and has an active following on twitter (@terrywhalin).

ISBN: 9781631955105

Page Count: 190

Trim: 5.5 x 8.5

Format: Paperback

Price: \$16.95

Publish Date: October 5, 2021

Subject: Language Arts & Disciplines / Publishers & Publishing Industry

Publisher: Morgan James Publishing

NAME OF CONTACT: W. Terry Whalin

EMAIL: terry@terrywhalin.com



Morgan James
The Entrepreneurial Publisher™

5 PENN PLAZA, 23RD FLOOR
NEW YORK, NY 10001
(212) 655-5470

www.morganjamespublishing.com

Available from: Ingram, Bookazine, Partners, America West, Brodart, Follett