



# 2012 Annual Called to Write Conference

April 13 & 14, 2012

Lamplighter Inn & Suites  
4020 Parkview Drive ▪ Pittsburg, KS

Sponsored by the  
Christian Writers  
Fellowship

620-231-8700 (Ask for CWF rate.)

“And we know that all things work together for good to them that love God,  
to them who are called according to his purpose.” Romans 8:28 KJV

## Featured Speakers

### W. Terry Whalin



**Terry Whalin** understands both sides of the editorial desk. A former acquisitions editor and a former literary agent, Terry is a V.P. and Publisher at Intermedia Publishing Group. He has written

more than 60 books for traditional publishers, including *JUMPSTART YOUR PUBLISHING DREAMS* and *WRITE A BOOK PROPOSAL*, an innovative training for writers. Several of Terry's books have sold over 100,000 copies.

### Stephanie Whitson



**Stephanie,** Christy finalist and best-selling novelist, began writing fiction when, as a result of teaching Nebraska history, she was personally encouraged by the lives of pioneer women. Stephanie has

five grown children and several grandchildren, rides a motorcycle, and, in 2012, will earn her master's degree in history and submit novels #21 and 22 to her publisher.

See inside for more great speakers.

# More Great Speakers

## LeAnn Campbell



**LeAnn** has over 1,500 published works, including numerous personality profiles and devotionals. Extreme Diva Media, Inc. published LeAnn's Writers' Devotions to Go and her co-authored

Moms over 50 Devotions to Go. The first two books of her Century Farm children's series, OLD SHACK MYSTERY and SECRET PASSAGE MYSTERY, were published by OakTara in 2010. OakTara has accepted HIDDEN GOLD MYSTERY for publication, and SECRET CODE MYSTERY is LeAnn's work-in-progress.

## Trieste Van Wyngarden



**Trieste** is a writer, editor, and Louie Award finalist, with a passion for serving God that has taken her from her hometown of Portland, Oregon, to Kansas City, to the small city of Siloam Springs, Arkansas.

Since the year 2000 she has written and edited for Hallmark, DaySpring, Russell Stover, and more, compiled and written several gift books, and published articles for Radiant and Enhance Magazines. She leads worship at Day Spring's Monday morning JumpStart devotionals as well as at her church, and will do just about anything that involves being outdoors.

## Julane Hiebert



**Julane** lives with her husband in the beautiful Flint Hills of Kansas. As the daughter of a cowboy, her love of prairie and anything Western was instilled early. Through the everyday lives of her 1800's Kansas characters,

her passion is to present the hope of a faithful, never-changing, sovereign God. Yesterday's Stories. Today's Promises.

**For more information, including area lodging and dining options, visit:**

[ChristianWritersFellowship.blogspot.com](http://ChristianWritersFellowship.blogspot.com)

or

[www.ChristianWritersGirard.org](http://www.ChristianWritersGirard.org)

or contact Joyce Love via phone 620-547-2596 or  
e-mail: [clove@ckt.net](mailto:clove@ckt.net)

# Friday Workshop Schedule

8:00-8:30 AM		Registration (Coffee, tea and snacks provided)	
8:30-8:55		Room A Welcome and Opening Devotional	
9:10-10:00	Room A: Stephanie Whitson—A Writer's-eye View. "Where do you get your ideas?" is one of the most often asked questions for any novelist. Stephanie answers the question by showing examples of past ideas and how they enhanced a given plot. The session includes a hands-on writing exercise.	Room B: Terry Whalin—Jumpstart Your Publishing Dreams. In this workshop, Terry provides a list of key steps along with seasoned advice for any writer. Whether the writer is a beginner or a seasoned pro, this workshop is certain to stir their imagination and plans in a fresh way long after the conference.	
10:00-10:15		Break (Though listed only here, each session is followed by a break.)	
10:15-11:05	Room A: Trieste Van Wyngarden—It Matters How You Say It. "It says just what I want to say . . . better than I could say it!" That's the response we hope for from consumers of greeting cards. We'll explore the differences between a "good" greeting card and one that resonates deeply with the heart of the reader.	Room B: Julane Hiebert—Color Me a Writer: The Art of Painting Word Pictures.	Room C: LeAnn Campbell—Writing for Children. For writers of fiction and nonfiction. Learn to create characters kids will love. Put those characters in plots with skillfully woven-in subplots to keep kids turning the pages.
11:20-Noon		Read-Around Groups (See next page for description and be sure to mark your registration form.)	
Noon-12:45 pm		Lunch (included in registration)	
12:45-1:00		Skit & Door Prizes	
1:15-2:05	Room A: Stephanie—Rewriting History: Researching and Writing Historical Fiction. How to transform an idea into a book-length manuscript; where to find what you need to create authentic historical settings; how to organize your findings so you can retrieve information.	Room B: Terry—Nonfiction Book Creation From the Ground Up. How do you determine the big picture for a book project? This workshop details the essence of storyboarding techniques, then the pragmatic step-by-step instruction to write a complete book manuscript. Terry has accomplished these steps many times and can guide the participant in the process.	
2:15-3:05	Room A: Trieste—Hearing His Heart. At DaySpring, our motivation is ministry. Our method is business. But our message—most importantly—is Jesus. This is a heart-focused class to help us to immerse ourselves in the heart of Jesus. We'll spend time in prayer and listening, and talk about ways to reflect His heart in writing. Bring a Bible and notepad or journal.	Room B: Julane—You CAN Teach an Old Dog New Tricks: Giving & Receiving Critiques.	Room C: LeAnn—Marketing Fiction & Nonfiction to Children. Short story or a book, fiction or nonfiction, marketing is the next step. This workshop includes tips on what to do and what to avoid, along with helpful resources.
3:15-4:05	Room A: Stephanie—NO is Not a Four Letter Word. The good thing about rejection is _____. After this hope-filled session, attendees will be able to fill in that blank. This is a "think right" session designed to help writers (or anyone who approaches life from a Christian world view) access biblical principles that will help them cope with negative life experiences.	Room B: Terry—Maximizing Your Potential. How to see open doors in your life as potential articles and potential sales. This workshop includes a self-discovery quiz.	
4:20-5:00		Room A: Author Panel—Question and Answer	

# Saturday Workshop Schedule

8:00-8:30 AM		Registration & Snacks	
8:30-8:55		Room A: Welcome and Opening Devotional	
9:10-10:00	Room A: Terry—Children's Writing From A to Z. This is a nuts and bolts workshop on writing for children. Terry will explore the marketplace and potential resources, and give practical advice on picture books, read-aloud books, and books for 8 to 12 year olds.	Room B: Stephanie—Re-writing: the Best Part. An SOTP (no outline) writer shares how she accomplishes her favorite part of novel-writing—revision and self-editing. Ideas to help with the process, resources to consult, and encouragement to persevere.	
10:15-11:05 <i>Repeat of 10:15 Friday</i>	Room A: LeAnn—Writing for Children.	Room B: Trieste—It Matters How You Say It	Room C: Julane—Color Me a Writer: The Art of Painting Word Pictures
11:15-12:05 pm	Room A: Terry—Understanding and Negotiating Contracts. Learn the inside scoop from a former acquisitions editor turned literary agent about what you can expect on your contract. Terry has been on both sides of this table for many years.	Room B: Stephanie—Why Scarlett is Read. Why is Scarlett O'Hara considered one of fiction's most unforgettable characters? This session discusses what the "girl we love to hate" can teach writers about creating their own unforgettables.	
12:10-1:00		Lunch (included in registration)	
1:00-1:20		Skit & Door Prizes	
1:30-2:20 <i>Repeat of 2:15 Friday</i>	Room A: LeAnn—Marketing Fiction & Nonfiction to Children	Room B: Trieste—Hearing His Heart	Room C: Julane—You CAN Teach an Old Dog New Tricks: Giving & Receiving Critiques
2:30-3:20	Room A: Terry—Get Published Now: Essentials for Independent Publishing. Discover five terrible reasons to use an Independent Publisher, then ten reasons to work with an Independent Publisher, and finally seven keys to success with an Independent Publisher.	Room B: Stephanie—Time Management for Writers. Tips on how to integrate writing into real life. Learn how to balance marketing with word count and other mysteries of the writing life. Helps think through the vast array of options available for promotion, from blogging to web sites to snail mail, and plot a course that is right for you	
3:30-4:00		Room A: Contest Results, Final Door Prizes, Closing Announcements, & Conference Evaluations	

## Critiques

Presenters are offering 20-minute one-on-one paid critiques.

**Manuscripts must be sent with your registration and postmarked before March 1, 2012.** Critique time-slots are limited, so it is advisable to submit early. Remember to mark your requested critique on the registration form and include the appropriate fee. You may send more than one critique, but each requires a separate fee. At the conference, there will be twenty-minute one-on-one meeting(s) with the person(s) you chose.

W. Terry Whalin – one chapter or 10 pages of fiction or nonfiction - \$25.00

Stephanie Whitson – one chapter or 10 pages of fiction - \$25.00

LeAnn Campbell – one chapter or 10 pages of fiction or nonfiction - \$20.00

Julane Hiebert – one chapter or 10 pages of fiction - \$20.00

Trieste Van Wyngarden – one chapter or 10 pages of nonfiction - \$20.00, or greeting card - \$10.00

## Contests

### Categories

Adult Nonfiction: Limit 1,200 words

Adult Fiction: Limit 1,500 words

Devotional: Limit 500 words

Poetry (rhymed or free verse): Limit one single-spaced page

Children's Nonfiction: Limit 1,200 words

Children's Fiction: Limit 1,500 words

### Procedures & Rules

1. Entrants must be registered for the conference.
2. Submit only entries which are unpublished and have not previously won a CWF award.
3. Submit one copy in standard manuscript format— typed, one side only, double spaced (single spaced for poetry).
4. **Only one entry per category. A \$5.00 fee is required for each entry.**
5. Include a cover sheet with title, category, author's name, mail address, e-mail address, and phone number. Do **NOT** put author's name on manuscript.
6. Entries and payment must be submitted no later than **March 1, 2012**.
7. Entries not in compliance with procedures and rules will be disqualified.
8. Send contest entries and payment with registration to:

LeAnn Campbell, 267 SW 1st Lane, Lamar, MO 64759.

Prizes in each category: \$15.00 for 1st Place, writer's book for 2nd, certificate for 3rd.

## Read-Around Groups

Participation in Read-Around Groups is included in the registration. If you plan to participate, bring 5-10 pages of a work you would like to read, and receive feedback from fellow conferees. Time allowed for each writer will depend on the number of participants. There is no additional charge to participate.

Groups offered: Adult & Children's Fiction & Nonfiction, Devotionals, and Poetry.

***Be sure to indicate on your registration if you plan to participate in a Read-Around.***

## Book Tables

CWF will have reference and writing books for sale at the conference. Our guest speakers and Girard CWF members will also be selling books and will be available for book signings. All book sales by speakers and CWF members are subject to a 15% consignment fee.

There will be some used books that attendees may "buy" with a voluntary donation.

# Conference Registration

Name \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

Telephone(s) \_\_\_\_\_

E-mail \_\_\_\_\_

## Conference Rates

Please select correct registration fee.

	Received or Postmarked before 3/1/2012	3/1/2012 and after
<b>REGISTRATION</b>		
CWF Members	<input type="checkbox"/> \$60	<input type="checkbox"/> \$70
Nonmembers	<input type="checkbox"/> \$70	<input type="checkbox"/> \$80

**CONTEST ENTRIES** \_\_\_\_\_ at \$5.00 each = \$ \_\_\_\_\_

**CRITIQUES**   ☐ Terry \$25   ☐ Stephanie \$25   ☐ LeAnn \$20   ☐ Julane \$20   ☐ Trieste \$10 card  
☐ Trieste \$20 nonfiction

Registration, contests, and critique **TOTAL**      \$ \_\_\_\_\_

If you plan to participate in the Friday morning Read-Around, please indicate the group: (mark only one)

☐ Adult Fiction    ☐ Adult Nonfiction    ☐ Poetry    ☐ Devotionals  
☐ Children's Fiction    ☐ Children's Nonfiction

**Make check payable to:  
Christian Writers Fellowship.**

Send check, contest entries, and critique manuscripts, along with this form, to:

LeAnn Campbell  
267 SW 1st Lane  
Lamar, MO 64759

CWF does not take credit cards.

## Scholarship Information

A limited number of scholarships are available.

Request an application form from Lindsey Bell:

**Lindsey.M.Bell@hotmail.com**

Application must be filled out and returned by:

**March 1, 2012**

Previous recipients are ineligible  
two years in a row.